



Matt Gould

Creative Designer + Developer

Experience

Production Designer

MAY 2023 – APRIL 2024

PUBLICIS

A multinational advertising and public relations company. One of the oldest and largest marketing and communications companies in the world.

- Conceptualized and designed print and digital graphics for clients such as Samsung, Signet, Dairy Queen, and Mondelez

Senior Creative Developer

MAY 2018 – MARCH 2024

HOTSPEx

An award winning market research company powered by brand building professionals with a desire to push boundaries in the industry. Collaborating with 9 of the top 10 global advertisers in over 33 countries to drive brand growth.

- Designed, developed, maintained, and revamped a user-friendly website (WordPress and HTML)
- Created graphics for client focused shopping tests (Adobe Creative Suite)
- Developed and edited videos and graphics for internal presentations and client projects (Davinchi Resolve)

Junior Web Developer

APRIL 2017 – APRIL 2018

MULTIPLE SCLEROSIS SOCIETY OF CANADA

The only national voluntary organization in Canada that supports both MS research and services. Devoted to people with multiple sclerosis, their families, and funding research to find the cause and cure for this disease.

- Built, tested, and maintained technical solutions for online initiatives using HTML, CSS, JavaScript (jQuery), PHP (CodeIgniter) and MySQL
- Use and management of API's (Google Maps, Mapbox, Redactor) and managed Git repositories (SourceTree, Github, Gitlab)

Education

Computer Programming Analyst

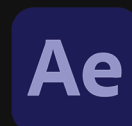
SEPT 2013 - APRIL 2017

DURHAM COLLEGE

Comprehensive study in information technology, systems development methodologies and programming built on a foundation of business expertise.

- Diagnosed, troubleshoot, documented and monitored technical problems using the appropriate methodologies and tools
- Communicated and collaborated with team members to ensure effective working relationships

Knowledgeable In



WORDPRESS



Office

About me

A developer and designer with 7+ years of experience. A forever learner with a passion for visual design and storytelling.

Contact info

Available any time and always eager to connect.

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Scan the QR code
and visit my portfolio

